

FACT SHEET

RHPA 1 - ORLEANS

Greater New Orleans Housing Alliance Working Group

INTRODUCTION

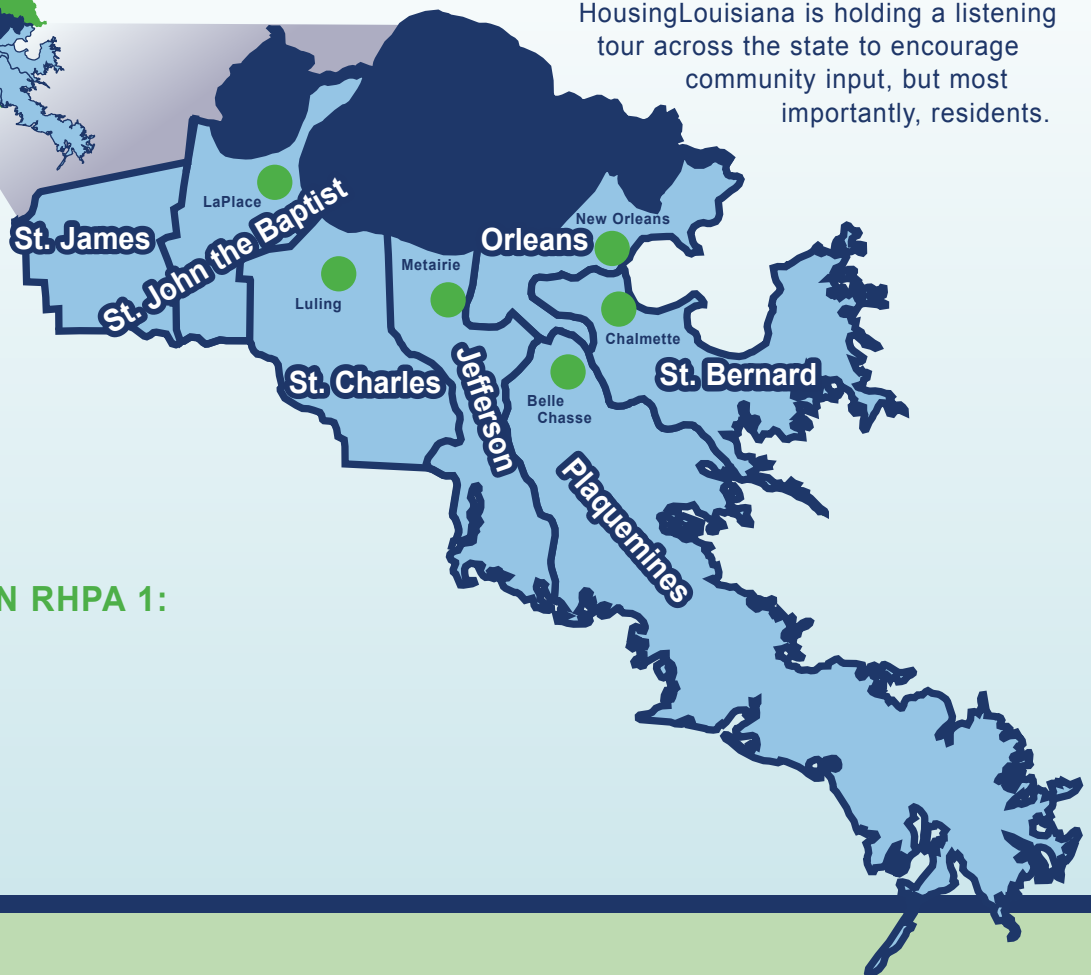
This Fact Sheet displays important data on the state of housing within the seven parishes in Regional Housing Planning Area 1. It includes affordability; previous investments; COVID-19 housing needs; homelessness; energy efficiency; and the population and households in each parish. Here at HousingLOUISIANA, we understand that safe, stable, and affordable housing is a human right. HousingLouisiana is holding a listening tour across the state to encourage community input, but most importantly, residents.

SOURCES

American Community Survey
5-year Estimates, 2017-2021
U.S. Census Building Permits, 2021

LIST OF PARISHES IN RHPA 1:

- Jefferson Parish
- Orleans Parish
- Plaquemines Parish
- St. John the Baptist Parish
- St. Bernard Parish
- St. Charles Parish
- St. James Parish



The Regional Housing Planning Area Facts Sheets were made possible with support from the Greater New Orleans Foundation's Disaster Relief Fund, Community Change, Black Freedom Collective, Movement Strategy Center, Gulf South for a Green New Deal Louisiana Hub, and various individuals.

FACT SHEET

GREATER NEW ORLEANS HOUSING ALLIANCE WORKING GROUP

St. John the Baptist

Jefferson

POPULATION

439,402




HOUSEHOLDS

174,954

RACE & ETHNICITY

WHITE 58%
BLACK 27%
NATIVE AMERICAN 0%
ASIAN 4%
OTHER 5%

15% Hispanic or Latino
15% Not Hispanic or Latino

 **MEDIAN VALUE**
\$201,800

MEDIAN RENT  \$1,026

62% 85%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 174,954 units
Vacant: 18,301 units
TOTAL: 193,255 units

 \$58,638
MEDIAN HH INCOME

16% Poverty Status 

COST BURDEN
 ■ Owner: 21%
■ Renter: 49%
Overall: 31%

HOUSING WAGE  \$21.94

Orleans

POPULATION

383,974




HOUSEHOLDS

156,586

RACE & ETHNICITY

WHITE 33%
BLACK 58%
NATIVE AMERICAN 0%
ASIAN 3%
OTHER 2%

6% Hispanic or Latino
93% Not Hispanic or Latino

 **MEDIAN VALUE**
\$255,500

MEDIAN RENT  \$1,079

48% 94%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 156,586 units
Vacant: 36,790 units
TOTAL: 193,376 units

 \$45,594
MEDIAN HH INCOME

24% Poverty Status 

COST BURDEN
 ■ Owner: 33%
■ Renter: 54%
Overall: 42%

HOUSING WAGE  \$20.94

Plaquemines

POPULATION

23,536



HOUSEHOLDS

8,039

RACE & ETHNICITY

WHITE 65%
BLACK 21%
NATIVE AMERICAN 2%
ASIAN 21%
OTHER 1%

8% Hispanic or Latino
91% Not Hispanic or Latino


 **MEDIAN VALUE**
\$212,200

MEDIAN RENT  \$1,377

71% 92%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 8,039 units
Vacant: 1,470 units
TOTAL: 3,509 units

 \$69,970
MEDIAN HH INCOME

18% Poverty Status 

COST BURDEN
 ■ Owner: 17%
■ Renter: 34%
Overall: 22%

HOUSING WAGE  \$20.94

St. John the Baptist

POPULATION

42,704



HOUSEHOLDS

15,109

RACE & ETHNICITY

WHITE 99%
BLACK 35%
NATIVE AMERICAN 57%
ASIAN 0%
OTHER 1%

7% Hispanic or Latino
94% Not Hispanic or Latino


 **MEDIAN VALUE**
\$157,900

MEDIAN RENT  \$947

81% 93%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 15,109 units
Vacant: 2,637 units
TOTAL: 17,749 units

 \$60,743
MEDIAN HH INCOME

15% Poverty Status 

COST BURDEN
 ■ Owner: 21%
■ Renter: 43%
Overall: 25%

HOUSING WAGE  \$20.94

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St. Bernard

POPULATION

43,821



HOUSEHOLDS

15,472

RACE & ETHNICITY

WHITE 67%
BLACK 24%
NATIVE AMERICAN 0%
ASIAN 2%
OTHER 1%

10% Hispanic or Latino
96% Not Hispanic or Latino

 **MEDIAN VALUE**
\$159,100

MEDIAN RENT  **\$959**

71%

Owner
Occupied

90%

Renter
Occupied

OCCUPANCY STATUS

Occupied: 15,472 units

Vacant: 2,057 units

TOTAL: 17,529 units

 **\$52,538**
MEDIAN HH INCOME

22%
Poverty Status



COST BURDEN

 ■ Owner: 18%
■ Renter: 55%
Overall: 29%

HOUSING WAGE

 **\$20.94**

St. Charles

POPULATION

52,411




HOUSEHOLDS

18,640

RACE & ETHNICITY

WHITE 67%
BLACK 26%
NATIVE AMERICAN 0%
ASIAN 1%
OTHER 3%

6% Hispanic or Latino
95% Not Hispanic or Latino

 **MEDIAN VALUE**
\$217,800

MEDIAN RENT  **\$1,097**

81%

Owner
Occupied

94%

Renter
Occupied

OCCUPANCY STATUS

Occupied: 18,640 units

Vacant: 1,786 units

TOTAL: 20,426 units

 **\$72,088**
MEDIAN HH INCOME

10%
Poverty Status



COST BURDEN

 ■ Owner: 16%
■ Renter: 51%
Overall: 23%

HOUSING WAGE

 **\$20.94**

St. James

POPULATION

20,390




HOUSEHOLDS

7,464

RACE & ETHNICITY

WHITE 49%
BLACK 49%
NATIVE AMERICAN 0%
ASIAN 0%
OTHER 1%

2% Hispanic or Latino
102% Not Hispanic or Latino

 **MEDIAN VALUE**
\$167,700

MEDIAN RENT  **\$686**

82%

Owner
Occupied

98%

Renter
Occupied

OCCUPANCY STATUS

Occupied: 7,464 units

Vacant: 1,125 units

TOTAL: 8,589 units

 **\$56,207**
MEDIAN HH INCOME

12%
Poverty Status



COST BURDEN

 ■ Owner: 14%
■ Renter: 29%
Overall: 17%

HOUSING WAGE

 **\$15.71**



GREATER NEW ORLEANS
HOUSING ALLIANCE
WORKING GROUP



COVID Housing Needs Estimate



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GREATER NEW ORLEANS HOUSING ALLIANCE WORKING GROUP

SOURCES

Enterprise and Urban Footprint Pulse Data





ENERGY EFFICIENCY DATA

	Jefferson	Orleans	Plaquemines	St. John the Baptist	St. Bernard	St. Charles	St. James
2018 MONTHLY AVERAGE ENERGY COST	\$145	\$172	\$163	\$176	\$164	\$167	\$171



HURRICANE DAMAGE 2021

	Jefferson	Orleans	Plaquemines	St. John the Baptist	St. Bernard	St. Charles	St. James
HURRICANE	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.
LAURA	0	0	0	0	0	0	0
IDA	105,998	86,657	4,524	15,737	9,241	16,358	6,624
ZETA	4,106	6,391	926	0	1,589	0	0
DELTA	0	0	0	0	0	0	0
TOTAL COST TO REPAIR 	\$1,394,108,000	\$1,108,496,000	\$89,952,5000	\$477,076,5000	\$85,642,000	\$304,963,500	\$101,359,000

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SOURCES

- Energy Efficiency: LEAD
- Hurricane Damage Data: FEMA

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The American Rescue Plan (ARP)

The American Rescue Plan is a \$1.9 trillion federal response to the economic devastation and public health crisis caused by the COVID-19 global pandemic. These funds give the state, cities and parishes resources that can be used to close budget holes and spur recovery. Funds are to be used for expenses from 2021 to 2024, and must be expended by 2026 for public health, replacing lost tax revenue, economic relief, and addressing inequities in infrastructure. Louisiana received \$5.18 billion. While a good portion of this has been spent, funds still remain at local jurisdictions and at the state that require community input in the coming months.

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The Infrastructure Investment & Jobs Act (IIJA)

The Infrastructure Investment and Jobs Act (also known as the Bipartisan Infrastructure Bill or BIL) is a congressional law that provides \$550 billion for U.S. infrastructure over the next five years. This means each year Louisiana will receive additional funds from the Federal Government for things like transportation, energy/power, broadband access, water quality/storage, resilience and environmental remediation. Parishes and municipalities must write grants for projects they want, and these can be opportunities for local community leaders to inform government decision-makers what projects make the most sense for their local communities for each year. Without your voice, projects will be pursued that may not make the most sense for you.

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Restore Louisiana

The State of Louisiana Office of Community Development created the Restore Louisiana program to help homeowners recover from federally declared disasters. As of now, there are \$2.25 billion allocated by the U.S. Department of Housing and Urban Development through Community Development Block Grant-Disaster Recovery program for Restore Louisiana.

Louisiana Watershed Initiative (LWI)

The Louisiana Watershed Initiative is a coordinated, interagency effort focused on reducing flood risk and increasing resilience throughout Louisiana. Through this Initiative, the state is working toward the coordination of floodplain management responsibilities in Louisiana based on watershed boundaries, in close collaboration and partnership with local jurisdictions, to achieve long-term outcomes for flood risk reduction and resilience. As of March 2022, about \$1.2million has been allocated for Appropriations and Allocations (2020) for local and regional watershed projects and programs. As of March 2022, \$570,666,243 were allocated with none spent to date, and another \$312,757,590 allocated for housing and infrastructure, which currently has \$226,792,443 that has yet to be obligated to a project. This means there are opportunities for local communities to weigh in on what projects to pursue with these funds.

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Insurance Fortify Program

"The Louisiana State Legislature passed a law in 2022 that provides funds for the Louisiana Fortify Homes Program, with revenues generated by the Louisiana Department of Insurance, not to exceed \$10,000,000 in any fiscal year, beginning January 2023. The program will provide up to \$10K grants to homeowners with homestead exemptions for the purposes of fortifying roofs. This law provides that the commissioner of insurance may make financial grants to retrofit insurable property with a homestead exemption to resist loss and meet or exceed the fortified home standards of the Insurance Institute for Business and Home Safety. Funds not expended in the fiscal year for which appropriated shall remain in the fund for distribution in subsequent fiscal years."



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