



FACT SHEET

RHPA 2 - BATON ROUGE

Baton Rouge Region

INTRODUCTION

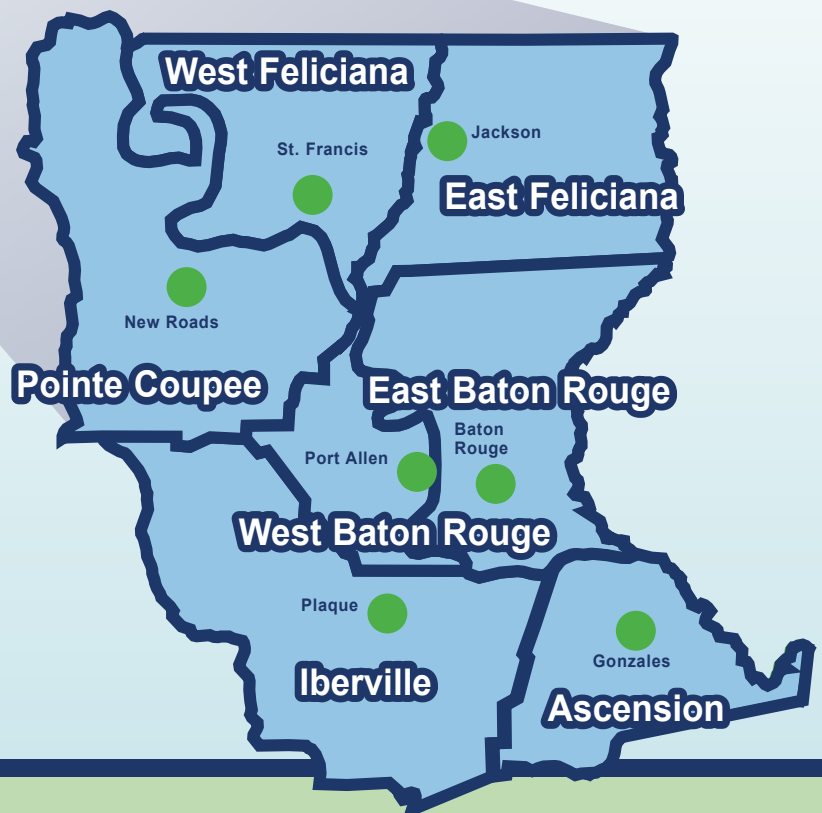
This Fact Sheet displays important data on the state of housing within the seven parishes in Regional Housing Planning Area 2. It includes affordability; previous investments; COVID-19 housing needs; homelessness; energy efficiency; and the population and households in each parish. Here at HousingLOUISIANA, we understand that safe, stable, and affordable housing is a human right. HousingLouisiana is holding a listening tour across the state to encourage community input, but most importantly, residents.

SOURCES

American Community Survey
5-year Estimates, 2017-2021
U.S. Census Building Permits, 2021

LIST OF PARISHES IN RHPA 2:

- Ascension Parish
- East Baton Rouge Parish
- East Feliciana
- Iberville Parish
- Pointe Coupee Parish
- West Baton Rouge Parish
- West Feliciana Parish



The Regional Housing Planning Area Facts Sheets were made possible with support from the Greater New Orleans Foundation's Disaster Relief Fund, Community Change, Black Freedom Collective, Movement Strategy Center, Gulf South for a Green New Deal Louisiana Hub, and various individuals.

FACT SHEET

BATON ROUGE REGION

Ascension

POPULATION
125,289



HOUSEHOLDS
45,195

RACE & ETHNICITY

WHITE 69%
BLACK 23%
NATIVE AMERICAN 0%
ASIAN 1%
OTHER 3%

6% Hispanic or Latino
94% Not Hispanic or Latino

MEDIAN VALUE
\$228,000

MEDIAN RENT
\$1,087

82% 18%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 49,023 units
Vacant: 45,195 units
TOTAL: 3,828 units

\$86,256
MEDIAN HH INCOME

10% Poverty Status

COST BURDEN
■ Owner: 14%
■ Renter: 42%
Overall: 19%

HOUSING WAGE
\$17.63

East Baton Rouge

POPULATION
455,447



HOUSEHOLDS
171,349

RACE & ETHNICITY

WHITE 45%
BLACK 45%
NATIVE AMERICAN 0%
ASIAN 3%
OTHER 2%

4% Hispanic or Latino
96% Not Hispanic or Latino

MEDIAN VALUE
\$206,500

MEDIAN RENT
\$990

60% 40%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 202,782 units
Vacant: 171,349 units
TOTAL: 31,433 units

\$58,167
MEDIAN HH INCOME

18% Poverty Status

COST BURDEN
■ Owner: 19%
■ Renter: 50%
Overall: 31%

HOUSING WAGE
\$17.63

East Feliciana

POPULATION
19,588



HOUSEHOLDS
6,520

RACE & ETHNICITY

WHITE 54%
BLACK 42%
NATIVE AMERICAN 1%
ASIAN 0%
OTHER 0%

2% Hispanic or Latino
98% Not Hispanic or Latino

MEDIAN VALUE
\$165,700

MEDIAN RENT
\$638

82% 18%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 8,085 units
Vacant: 6,520 units
TOTAL: 1,565 units

\$58,125
MEDIAN HH INCOME

14% Poverty Status

COST BURDEN
■ Owner: 13%
■ Renter: 25%
Overall: 15%

HOUSING WAGE
\$17.63

Iberville

POPULATION
30,651



HOUSEHOLDS
10,933

RACE & ETHNICITY

WHITE 48%
BLACK 47%
NATIVE AMERICAN 0%
ASIAN 0%
OTHER 1%

3% Hispanic or Latino
97% Not Hispanic or Latino

MEDIAN VALUE
\$150,600

MEDIAN RENT
\$771

75% 25%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 13,183 units
Vacant: 10,933 units
TOTAL: 2,250 units

\$52,994
MEDIAN HH INCOME

19% Poverty Status

COST BURDEN
■ Owner: 18%
■ Renter: 28%
Overall: 20%

HOUSING WAGE
\$14.27

FACT SHEET

BATON ROUGE REGION

Pointe Coupee

POPULATION
20,951



HOUSEHOLDS
8,287

RACE & ETHNICITY

WHITE 63%
BLACK 34%
NATIVE AMERICAN 0%
ASIAN 0%
OTHER 0%

3% Hispanic or Latino
97% Not Hispanic or Latino

 **MEDIAN VALUE**
\$150,000

MEDIAN RENT  \$830

76% 24%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 10,983 units
Vacant: 8,287 units
TOTAL: 2,696 units

 **MEDIAN HH INCOME**
\$50,431

19% **Poverty Status** 

COST BURDEN
 ■ Owner: 17%
■ Renter: 40%
Overall: 22%

HOUSING WAGE  \$17.63

West Baton Rouge

POPULATION
27,064




HOUSEHOLDS
9,759

RACE & ETHNICITY

WHITE 57%
BLACK 41%
NATIVE AMERICAN 0%
ASIAN 0%
OTHER 0%

3% Hispanic or Latino
96% Not Hispanic or Latino

 **MEDIAN VALUE**
\$193,800

MEDIAN RENT  \$935

76% 24%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 11,247 units
Vacant: 9,759 units
TOTAL: 1,488 units

 **MEDIAN HH INCOME**
\$72,391

15% **Poverty Status** 

COST BURDEN
 ■ Owner: 11%
■ Renter: 34%
Overall: 16%

HOUSING WAGE  \$17.63

West Feliciana

POPULATION
15,334




HOUSEHOLDS
3,852

RACE & ETHNICITY

WHITE 53%
BLACK 44%
NATIVE AMERICAN 0%
ASIAN 1%
OTHER 0%

2% Hispanic or Latino
98% Not Hispanic or Latino

 **MEDIAN VALUE**
\$215,300

MEDIAN RENT  \$916

72% 28%
Owner Renter
Occupied Occupied

OCCUPANCY STATUS

Occupied: 5,062 units
Vacant: 3,852 units
TOTAL: 1,210 units

 **MEDIAN HH INCOME**
\$63,450

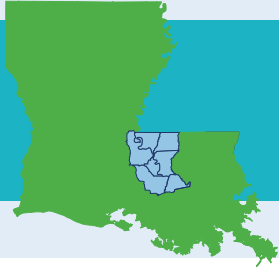
15% **Poverty Status** 

COST BURDEN
 ■ Owner: 9%
■ Renter: 48%
Overall: 20%

HOUSING WAGE  \$17.63



BATON ROUGE REGION



COVID Housing Needs Estimate

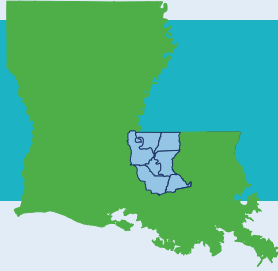


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BATON ROUGE REGION

SOURCES

Enterprise and Urban Footprint Pulse Data



ENERGY EFFICIENCY DATA



	Ascension	East Baton Rouge	East Feliciana	Iberville	Pointe Coupee	West Baton Rouge	West Feliciana
2018 MONTHLY AVERAGE ENERGY COST	\$176	\$194	\$236	\$223	\$216	\$212	\$253

HURRICANE DAMAGE 2021



	Ascension	East Baton Rouge	East Feliciana	Iberville	Pointe Coupee	West Baton Rouge	West Feliciana
HURRICANE	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.
LAURA	0	0	0	0	0	0	0
IDA	20,940	56,658	2,346	5,130	3,050	3,192	1,038
ZETA	0	0	0	0	0	0	0
DELTA	0	0	0	0	0	0	0
TOTAL COST TO REPAIR	\$286,805,500	\$1,191,481,500	\$39,028,500	\$170,505,500	\$52,187,500	\$57,789,500	\$21,037,500



SOURCES

- Energy Efficiency: LEAD
- Hurricane Damage Data: FEMA

Baton Rouge Region

The American Rescue Plan (ARP)

The American Rescue Plan is a \$1.9 trillion federal response to the economic devastation and public health crisis caused by the COVID-19 global pandemic. These funds give the state, cities and parishes resources that can be used to close budget holes and spur recovery. Funds are to be used for expenses from 2021 to 2024, and must be expended by 2026 for public health, replacing lost tax revenue, economic relief, and addressing inequities in infrastructure. Louisiana received \$5.18 billion. While a good portion of this has been spent, funds still remain at local jurisdictions and at the state that require community input in the coming months.

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The Infrastructure Investment & Jobs Act (IIJA)

The Infrastructure Investment and Jobs Act (also known as the Bipartisan Infrastructure Bill or BIL) is a congressional law that provides \$550 billion for U.S. infrastructure over the next five years. This means each year Louisiana will receive additional funds from the Federal Government for things like transportation, energy/power, broadband access, water quality/storage, resilience and environmental remediation. Parishes and municipalities must write grants for projects they want, and these can be opportunities for local community leaders to inform government decision-makers what projects make the most sense for their local communities for each year. Without your voice, projects will be pursued that may not make the most sense for you.

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Restore Louisiana

The State of Louisiana Office of Community Development created the Restore Louisiana program to help homeowners recover from federally declared disasters. As of now, there are \$2.25 billion allocated by the U.S. Department of Housing and Urban Development through Community Development Block Grant-Disaster Recovery program for Restore Louisiana.

Louisiana Watershed Initiative (LWI)

The Louisiana Watershed Initiative is a coordinated, interagency effort focused on reducing flood risk and increasing resilience throughout Louisiana. Through this Initiative, the state is working toward the coordination of floodplain management responsibilities in Louisiana based on watershed boundaries, in close collaboration and partnership with local jurisdictions, to achieve long-term outcomes for flood risk reduction and resilience. As of March 2022, about \$1.2million has been allocated for Appropriations and Allocations (2020) for local and regional watershed projects and programs. As of March 2022, \$570,666,243 were allocated with none spent to date, and another \$312,757,590 allocated for housing and infrastructure, which currently has \$226,792,443 that has yet to be obligated to a project. This means there are opportunities for local communities to weigh in on what projects to pursue with these funds.

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Insurance Fortify Program

"The Louisiana State Legislature passed a law in 2022 that provides funds for the Louisiana Fortify Homes Program, with revenues generated by the Louisiana Department of Insurance, not to exceed \$10,000,000 in any fiscal year, beginning January 2023. The program will provide up to \$10K grants to homeowners with homestead exemptions for the purposes of fortifying roofs. This law provides that the commissioner of insurance may make financial grants to retrofit insurable property with a homestead exemption to resist loss and meet or exceed the fortified home standards of the Insurance Institute for Business and Home Safety. Funds not expended in the fiscal year for which appropriated shall remain in the fund for distribution in subsequent fiscal years."



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