

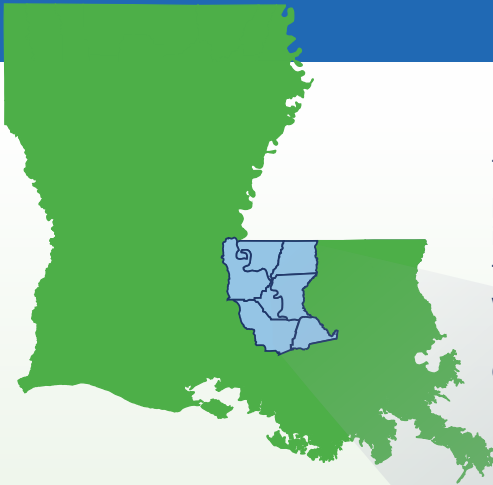
# FACT SHEET

RHPA 2 - BATON ROUGE

## Baton Rouge Region

### INTRODUCTION

This Fact Sheet displays important data on the state of housing within the seven parishes in Regional Housing Planning Area 2. It includes affordability; previous investments; COVID-19 housing needs; homelessness; energy efficiency; and the population and households in each parish. Here at HousingLOUISIANA, we understand that safe, stable, and affordable housing is a human right. HousingLouisiana is holding a listening tour across the state to encourage community input, but most importantly, residents.

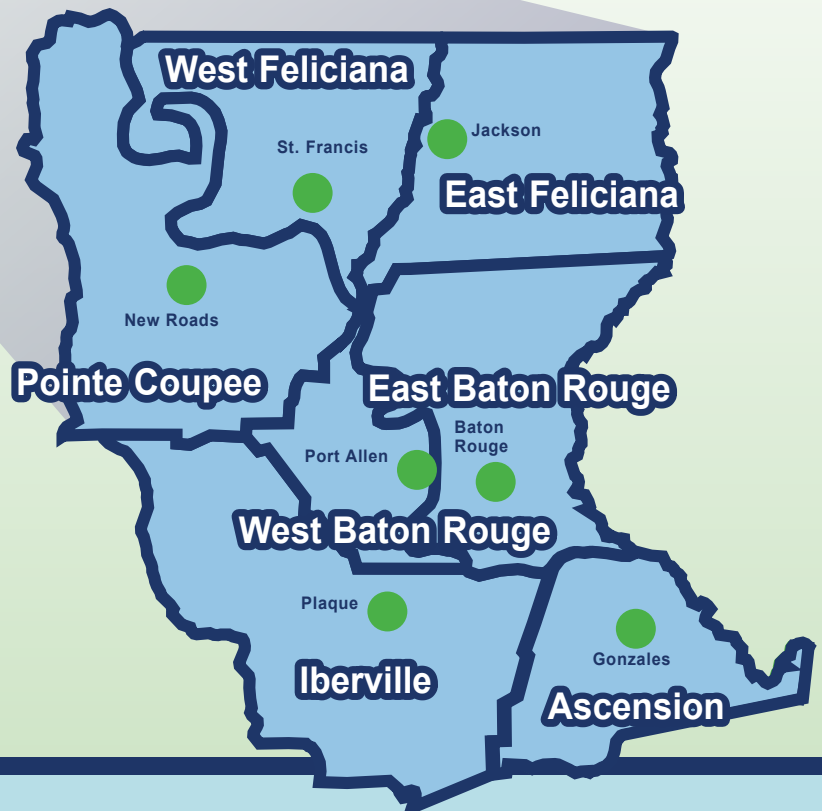


### SOURCES

American Community Survey  
5-year Estimates, 2017-2021  
U.S. Census Building Permits, 2021

### LIST OF PARISHES IN RHPA 2:

- Ascension Parish
- East Baton Rouge Parish
- East Feliciana
- Iberville Parish
- Pointe Coupee Parish
- West Baton Rouge Parish
- West Feliciana Parish



The Regional Housing Planning Area Facts Sheets were made possible with support from the Greater New Orleans Foundation's Disaster Relief Fund, Community Change, Black Freedom Collective, Movement Strategy Center, Gulf South for a Green New Deal Louisiana Hub, and various individuals.

# FACT SHEET

## BATON ROUGE REGION

### Ascension

**POPULATION**  
126,604

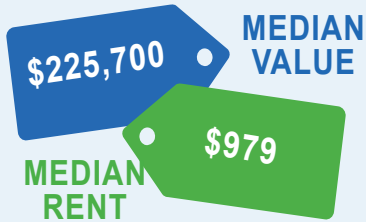


**HOUSEHOLDS**  
44,267

#### RACE & ETHNICITY

WHITE 72.2%  
BLACK 21.7%  
ASIAN 1.1%

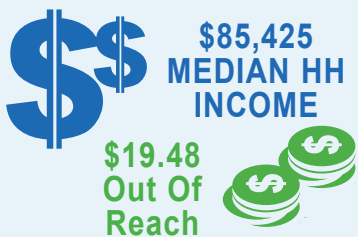
6% Hispanic or Latino  
94% Not Hispanic or Latino



61% Owner Occupied  
39% Renter Occupied

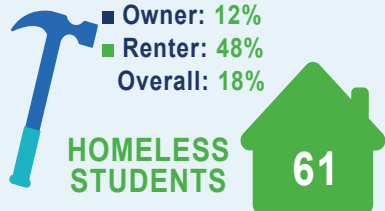
#### OCCUPANCY STATUS

Occupied: 44,267 units  
Vacant: 5,191 units  
TOTAL: 49,458 units



#### COST BURDEN

■ Owner: 12%  
■ Renter: 48%  
Overall: 18%



### East Baton Rouge

**POPULATION**  
440,059

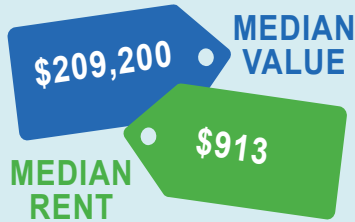


**HOUSEHOLDS**  
161,536

#### RACE & ETHNICITY

WHITE 46.8%  
BLACK 46.1%  
ASIAN 3.4%

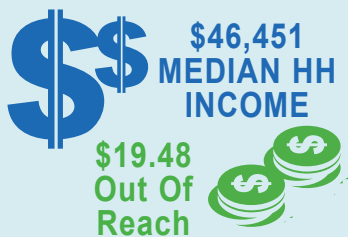
4% Hispanic or Latino  
96% Not Hispanic or Latino



48.3% Owner Occupied  
51.7% Renter Occupied

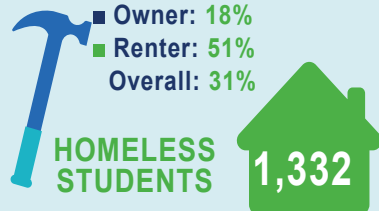
#### OCCUPANCY STATUS

Occupied: 161,536 units  
Vacant: 34,618 units  
TOTAL: 196,154 units



#### COST BURDEN

■ Owner: 18%  
■ Renter: 51%  
Overall: 31%



### East Feliciana

**POPULATION**  
19,371

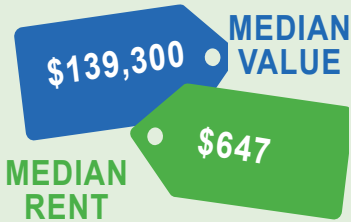


**HOUSEHOLDS**  
6,959

#### RACE & ETHNICITY

WHITE 54.5%  
BLACK 43.6%  
ASIAN 43.6%

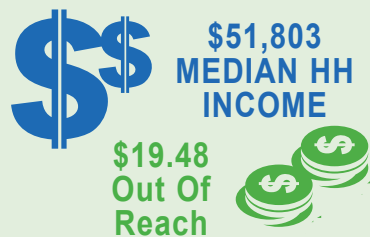
2% Hispanic or Latino  
98% Not Hispanic or Latino



68.8% Owner Occupied  
31.2% Renter Occupied

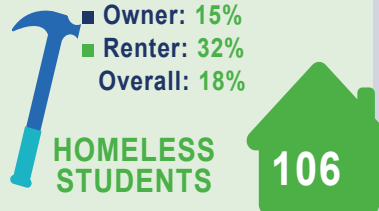
#### OCCUPANCY STATUS

Occupied: 6,959 units  
Vacant: 1,528 units  
TOTAL: 8,497 units



#### COST BURDEN

■ Owner: 15%  
■ Renter: 32%  
Overall: 18%



### Iberville

**POPULATION**  
32,822

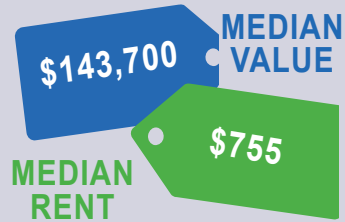


**HOUSEHOLDS**  
10,903

#### RACE & ETHNICITY

WHITE 49.6%  
BLACK 48.2%  
ASIAN 0%

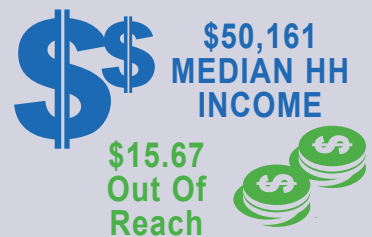
3% Hispanic or Latino  
97% Not Hispanic or Latino



78.5% Owner Occupied  
21.5% Renter Occupied

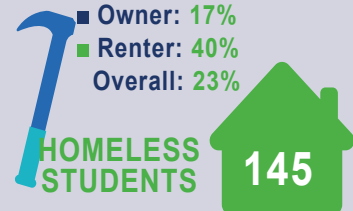
#### OCCUPANCY STATUS

Occupied: 10,903 units  
Vacant: 2,493 units  
TOTAL: 13,396 units



#### COST BURDEN

■ Owner: 17%  
■ Renter: 40%  
Overall: 23%



# FACT SHEET

## BATON ROUGE REGION

### Pointe Coupee

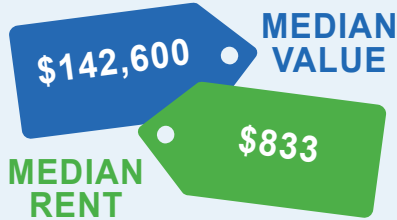
**POPULATION**  
22,016



**HOUSEHOLDS**  
8,960

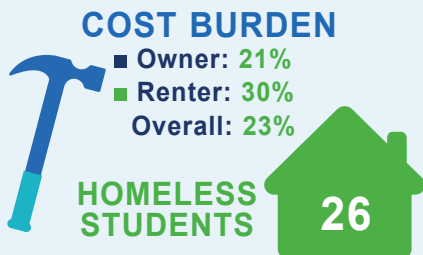
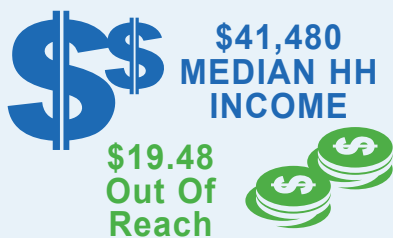
**RACE & ETHNICITY**  
WHITE 61.9%  
BLACK 35.7%  
ASIAN .3%

3% Hispanic or Latino  
97% Not Hispanic or Latino



67.7% Owner Occupied  
32.3% Renter Occupied

**OCCUPANCY STATUS**  
Occupied: 8,960 units  
Vacant: 2,629 units  
TOTAL: 11,589 units



### West Baton Rouge

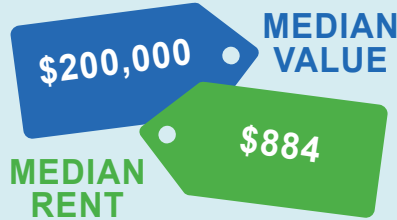
**POPULATION**  
26,101



**HOUSEHOLDS**  
9,643

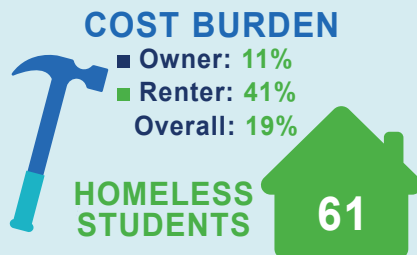
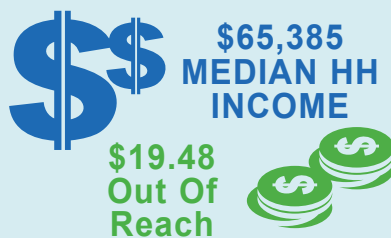
**RACE & ETHNICITY**  
WHITE 58.3%  
BLACK 40.1%  
ASIAN 6%

3% Hispanic or Latino  
97% Not Hispanic or Latino



80.7% Owner Occupied  
19.3% Renter Occupied

**OCCUPANCY STATUS**  
Occupied: 9,643 units  
Vacant: 1,334 units  
TOTAL: 10,977 units



### West Feliciana

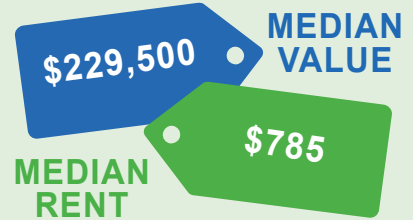
**POPULATION**  
15,428



**HOUSEHOLDS**  
3,869

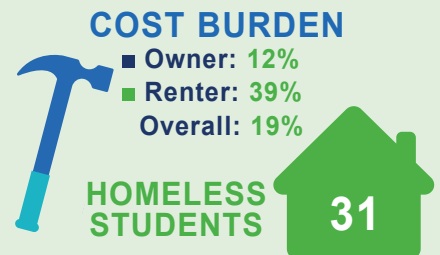
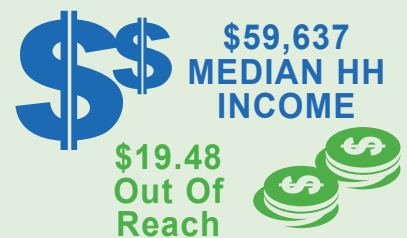
**RACE & ETHNICITY**  
WHITE 53.5%  
BLACK 44.5%  
ASIAN 6%

1% Hispanic or Latino  
99% Not Hispanic or Latino



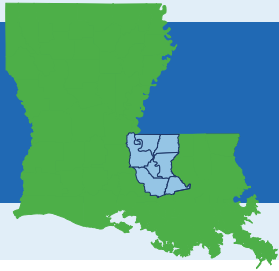
79% Owner Occupied  
21% Renter Occupied

**OCCUPANCY STATUS**  
Occupied: 3,869 units  
Vacant: 1,577 units  
TOTAL: 5,446 units





BATON ROUGE  
REGION



**HOUSING1ST**  
Alliance of the Capital Area

## COVID Housing Needs Estimate

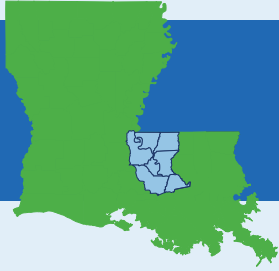


# FACT SHEET


BATON ROUGE REGION

### SOURCES



Enterprise and Urban Footprint Pulse Data



## ENERGY EFFICIENCY DATA

	Ascension	East Baton Rouge	East Feliciana	Iberville	Pointe Coupee	West Baton Rouge	West Feliciana
<b>AVERAGE ENERGY BURDEN</b>	7.8%	8.2%	9.8%	11.2%	9.6%	8.6%	10.6%
<b>AVERAGE TOTAL ANNUAL ENERGY COST</b>	\$2,115.60	\$2,331.40	\$2,834.80	\$2,679.60	\$2,593.60	\$2,548.00	\$3,040.60

## HURRICANE DAMAGE 2021

	Ascension	East Baton Rouge	East Feliciana	Iberville	Pointe Coupee	West Baton Rouge	West Feliciana
HURRICANE	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.	Total Number of Damaged or Destroyed Homes.
LAURA	0	0	0	0	0	0	0
IDA	20,940	56,658	2,346	5,130	3,050	3,192	1,038
ZETA	0	0	0	0	0	0	0
DELTA	0	0	0	0	0	0	0
<b>TOTAL COST TO REPAIR</b> 	\$286,805,500	\$1,191,481,500	\$39,028,500	\$170,505,500	\$52,187,500	\$57,789,500	\$21,037,500



### SOURCES

- Energy Efficiency: LEAD
- Hurricane Damage Data: FEMA

# Baton Rouge Region

## The American Rescue Plan (ARP)

The American Rescue Plan is a \$1.9 trillion federal response to the economic devastation and public health crisis caused by the COVID-19 global pandemic. These funds give the state, cities and parishes resources that can be used to close budget holes and spur recovery. Funds are to be used for expenses from 2021 to 2024, and must be expended by 2026 for public health, replacing lost tax revenue, economic relief, and addressing inequities in infrastructure. Louisiana received \$5.18 billion. While a good portion of this has been spent, funds still remain at local jurisdictions and at the state that require community input in the coming months.

***While a good portion of this has been spent, funds still remain at local jurisdictions and at the state that require community input in the coming months.***

## The Infrastructure Investment & Jobs Act (IIJA)

The Infrastructure Investment and Jobs Act (also known as the Bipartisan Infrastructure Bill or BIL) is a congressional law that provides \$550 billion for U.S. infrastructure over the next five years. This means each year Louisiana will receive additional funds from the Federal Government for things like transportation, energy/power, broadband access, water quality/storage, resilience and environmental remediation. Parishes and municipalities must write grants for projects they want, and these can be opportunities for local community leaders to inform government decision-makers what projects make the most sense for their local communities for each year. Without your voice, projects will be pursued that may not make the most sense for you.

***Without your voice, projects will be pursued that may not make the most sense for you.***

## Restore Louisiana

The State of Louisiana Office of Community Development created the Restore Louisiana program to help homeowners recover from federally declared disasters. As of now, there are \$2.25 billion allocated by the U.S. Department of Housing and Urban Development through Community Development Block Grant-Disaster Recovery program for Restore Louisiana.

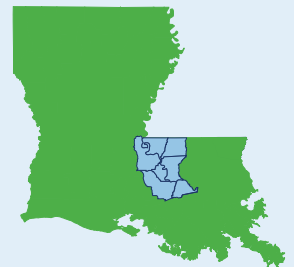
## Louisiana Watershed Initiative (LWI)

The Louisiana Watershed Initiative is a coordinated, interagency effort focused on reducing flood risk and increasing resilience throughout Louisiana. Through this Initiative, the state is working toward the coordination of floodplain management responsibilities in Louisiana based on watershed boundaries, in close collaboration and partnership with local jurisdictions, to achieve long-term outcomes for flood risk reduction and resilience. As of March 2022, about \$1.2million has been allocated for Appropriations and Allocations (2020) for local and regional watershed projects and programs. As of March 2022, \$570,666,243 were allocated with none spent to date, and another \$312,757,590 allocated for housing and infrastructure, which currently has \$226,792,443 that has yet to be obligated to a project. This means there are opportunities for local communities to weigh in on what projects to pursue with these funds.

***This means there are opportunities for local communities to weigh in on what projects to pursue with these funds.***

## Insurance Fortify Program

"The Louisiana State Legislature passed a law in 2022 that provides funds for the Louisiana Fortify Homes Program, with revenues generated by the Louisiana Department of Insurance, not to exceed \$10,000,000 in any fiscal year, beginning January 2023. The program will provide up to \$10K grants to homeowners with homestead exemptions for the purposes of fortifying roofs. This law provides that the commissioner of insurance may make financial grants to retrofit insurable property with a homestead exemption to resist loss and meet or exceed the fortified home standards of the Insurance Institute for Business and Home Safety. Funds not expended in the fiscal year for which appropriated shall remain in the fund for distribution in subsequent fiscal years."



# FACT SHEET

## BATON ROUGE REGION